

Heritage

sign & display



Custom LED Illuminated Signage



Carve-LiteLED™



Motion-LiteLED™



Glow-LiteLED™



Slim-LiteLED™



Neo-LiteLED™

Concrete Textured Items



Custom Signage



Carved Wooden Barrel End



Canvas Watercolor Reproduction



Customizable Wooden Sign

Mirrored Signage



Custom Shape Framed Mirror



Stained Glass



High Resolution Mirror

Stranahan's Suite



Metal Accents



Non-Illuminated 4 Bottle Counter Stand



LED Illuminated Bottle Glorifier via battery pack

Custom Message Boards



LED Mirrored Markerboard



Magnetic Chalkboard



Hockey Stick Chalkboard



Rope Framed Chalkboard

Cooler Door Glorifiers



Custom Fabrication



Wall Clock



LED Bottle Glorifier



Napkin Caddy

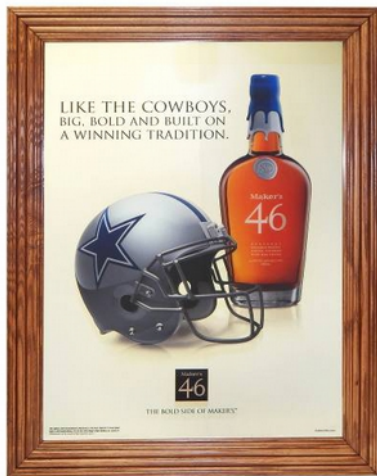
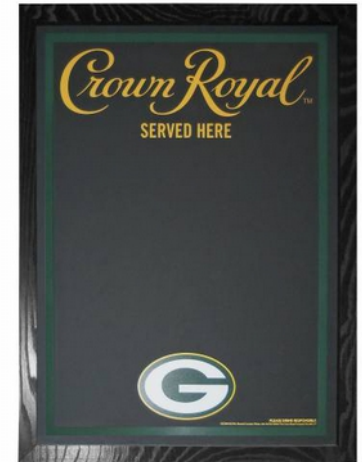


Table Tent

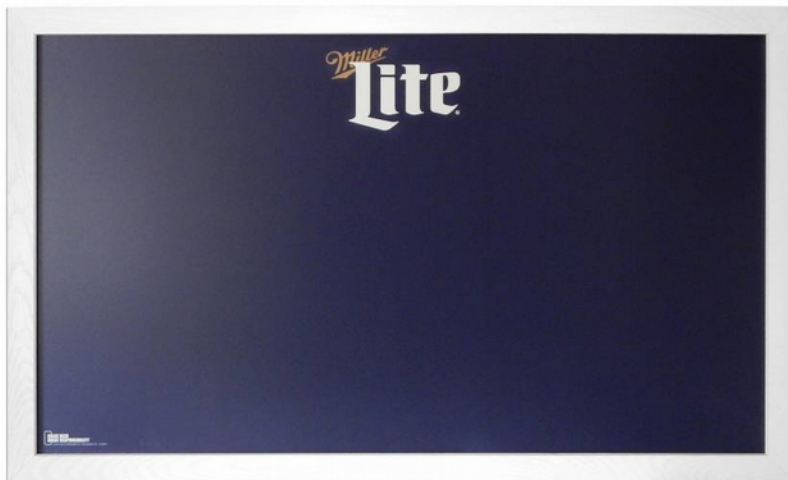


Flight Paddle

Customization Programs for Location or Team Affiliation



Miller Lite Brand Grouping



▪ 36"x60"



▪ 28"x40"



▪ 28"x40"



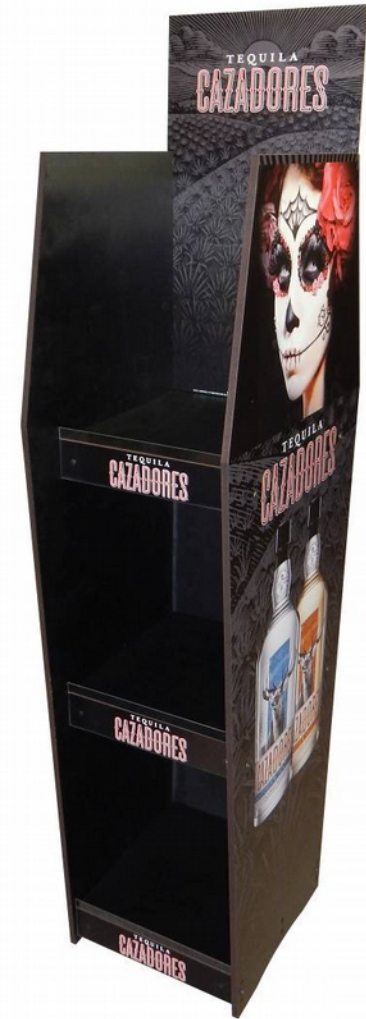
Beach Inspired Displays



Custom Bottle Rack Displays

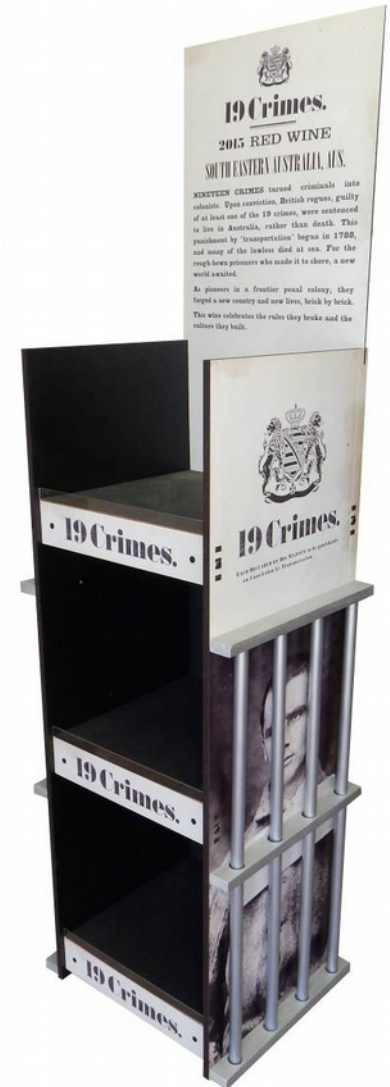
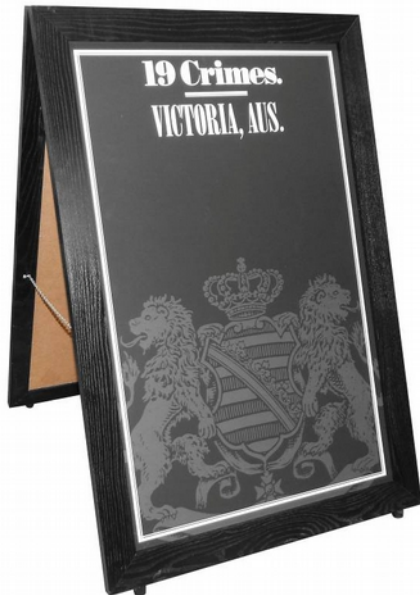
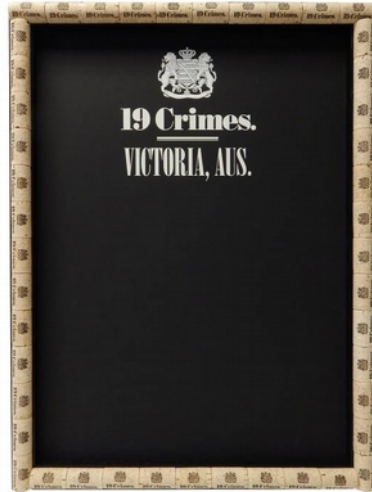


MDF Construction Displays



19 Crimes Brand Grouping

(Framed with real wine corks)



Matching Zignum Rack & Bottle Glorifier



Wooden Case Displays



Sports / Recreation Inspired Displays



2in1 A-Frame Chalkboard



▪ A-Frame Configuration



▪ Wall Hanging Configuration

We are your *Broad Spectrum Solutions Partner*

Suite Bulleit

- Get ***EXACTLY*** what you want with Digital Staining™ and custom hardware fabrication
- Rest assured that every account has the same brand presence



HSD for an *In-House* multi-disciplined portfolio



Choose Heritage for Custom Turn-key POP

Peligrosso

- On and Off Premise Brand Support
- Features consistent Digital Staining™ and branding on wood displays and message centers.



Choose Heritage for Custom Turn-key POP

Guinness Case Stacker Visual Merchandiser

- TEMPermanent™ constructio decorated with gold glitter an gold cord
- Round base with branding
- Base ships compact with eas assembly
- TEMPermanent™ Lamp Post cast metal finish
- Unconventional creative for dramatic sales results



HSD is your *Go-To-Source* for custom suite projects



Don Julio Product Suite

- Uniform and consistent branding with Digital Staining
- Cohesive rough-luxe feel
- Clever artisan construction of hard to source decorative hardware

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re-imagine.re-invent.re-inforce

- Authentic galvanized metal roof
- Ships compact
- Easy to assemble in field
- Multiple graphics options
- Optional stained or weathered look
- Consider other themes: nautical, old-world, harvest, sporting goods, etc.

End Aisle Display or Case Stacker



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Heritage Collaboration ~ Creation ~ Invention ~ Solution

McCafe In-Store Signage

McDonalds

- Changeable Wood Framed Graphics
- Menu System with changeable price digits
- Concept to delivery in 4-6 weeks; sometimes sooner.



Choose HSD for Cool Thinking

Alexander Keith Barrel Fridge

- Cool POP display
- Let us solve your next challenge
- Wood stave-decorated mini-fridge with branding



One-Stop Shopping at HSD

WHOLE FOODS
MARKET



In-Store Signage



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Boost your game with HSD TEMPPermanent™

- Launch new brands with in-store marketing support
- Place product near your customer
- TEMPPermanent™ solutions for outside-the-corrugated-box-thinking

EBOOST Dispensing Displays



Q: You want to make *W-H-A-T*??

A: go to www.popsigns.com!

Amazon Robot Ceiling Dangler

- Life-Size Transport Robot
- Hangs off Amazon Warehouse Ceilings
- TEMPermanent™ thinking makes this possible



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Choose Heritage for Consumer Education and Experiential POP



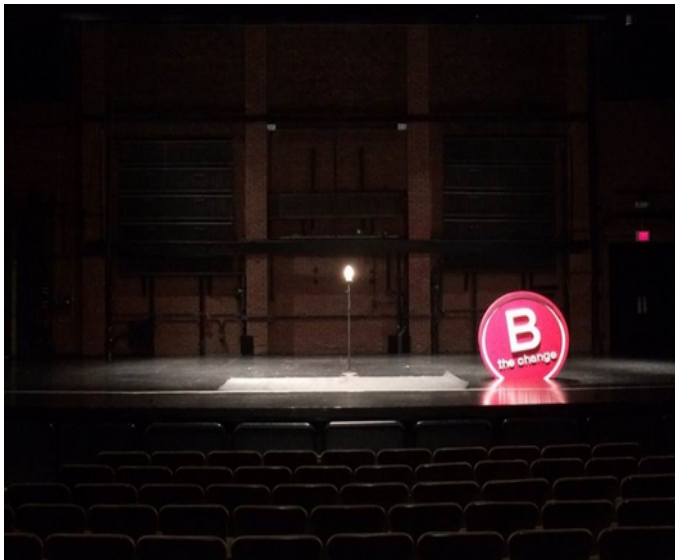
TelePods Demonstration Display

- Incorporates a simulated iPOD that interacts with TelePods action characters
- Invites the shopper to play and learn about Telepods
- Fearless integration of electronics and video display for the ultimate customer experience

The Answer is Yes. Now, what's your question?

***B.the.change* Stage Prop**

- EPS Foam display
- Hot-wire sculpted and dressed in warm flocking
- One-off-quick-turnaround-responsive-effective-efficient-makes-you-look-good-solution



Choose Heritage for Custom Turn-key POP

- Durable hardwood construction with high-resolution branding on multiple panels
- Regional brands and upstarts can compete with multi-national consumer item producers
- We make POP buying easy! Just ask our friends who have relied upon us for years for their brand support

Blue Mountain Candle Display



Going the extra mile is our daily commute



New Balance Suite

- Value-added design, engineering, cost-saving suggestions, mock-ups, and project partnering
- Custom vacuum forming, woodworking, digital printing, pms-match painting

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Yea, we made all these...



New Balance Suite

- Value-added design, engineering, cost-saving suggestions, mock-ups, and project partnering
- CNC, laser cutting, mold-making, acrylic heat-bending, digital printing, assembly, kitting, storage, logistics, and drop shipping



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Choose Heritage for Consumer Education and Experiential POP

New Balance

- Dimensional wall signage
- Experiential floor test mat for customer testing of new sneaker sole support



Window Displays ~ Visual Merchandising



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Window Displays ~ Visual Merchandising



Choose Heritage for Custom Turn-key POP

Maker's Mark On/Off Premise Materials



Retail Tabletop and Slatwall Placements



Impactful POP for C-Stores, Supermarkets, Grocery, and Tobacco Shops



Grizzly

- Lighted Digital Clock
- Double Level Analog Clock
- Illuminated LED Digital Price Sign



One Stop Shopping at HSD for Custom Turn-key POP



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Choose Heritage for Custom Turn-key POP



The Calphalon Collection

Choose Heritage for Custom Turn-key POP

- Food-Deli-Grocery
- No charge art, designs, and mockups to support your current program or new product launch
- Small orders accepted and low setup fees for test-marketing



TEMPPermanent™

by



- **For your next POP rack or display**
- **A fresh design alternative to corrugated displays**
- **Re-imagine window displays and visual merchandising**
- **Benefits**
 - Innovative
 - Stores easily for re-use
 - Holds heavy items
 - Lightweight
 - Economical
 - Ships compact
 - Easy to assemble

TEMPermanent™ for Props

- Digital Staining™ and high-resolution printing applied to multiple substrates in complex shapes
- Functional props for experiential marketing and events



**Captain Morgan Treasure Chest
TEMPermanent™ Display**

Heritage can create your illusion

TEMPermanent™ EPS Roman column display with marbleizing

- Support your brand and product in a crowded retail space
- Educate and convince the consumer through educational signage and visuals
- Suitable for quantity production runs of 25 to 1000+ units
- Low setup cost and no tooling



Attention getting Seasonal Displays

Coors Light Christmas Tree

CocaCola Snowflake TEMPermanent™ display

- Decorate for the holidays and re-use for the following year
- Compact design with easy to assemble instructions
- Logos are permanently printed on collateral to guarantee use with your brand



Who are you going to get to do all this?

SUPERFeet TEMPPermanent™ for shopper education

- **Leverage realistic design components to strengthen your message**
- ***Concept to Creation* services at Heritage makes it easy**
- **Over-deliver required brand support to retailers**
- **Compel your consumer at the point-of-purchase where the decisions truly matter**



The TEMPermanent™ Advantage

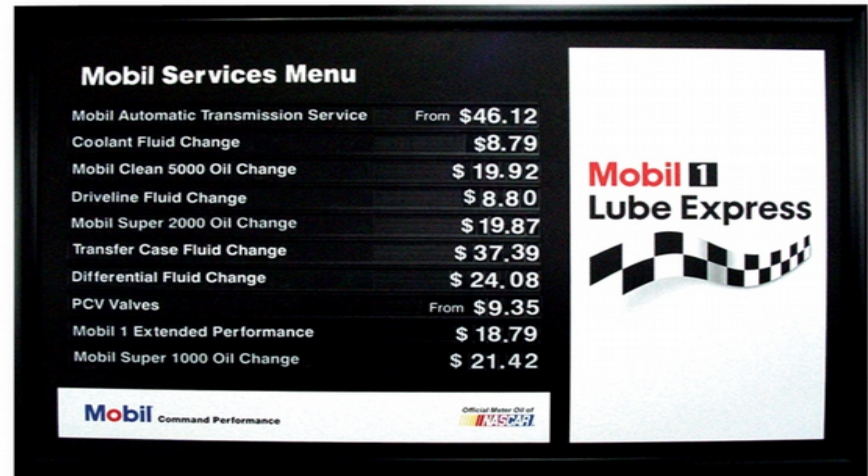
re-imagine.re-invent.re-inforce



- Heavy Duty Product Support with High Density EPS foam construction
- Multiple skins and decoration options to reinforce brand message
- Re-imagine and reinvent in-store temporary displays

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Make your message loud and clear



- Variety of message displays for retail consumer information
- Multi-creative-disciplines gives brand marketers and POP buyers vast options in designing collateral for their next program

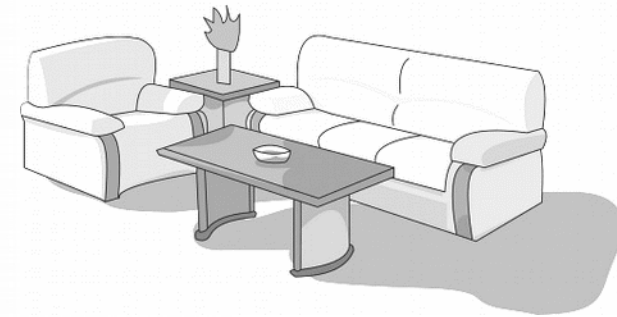


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Call HSD for Impact POP

Ashley Furniture Illuminated TEMPermanent™ Street Lamp with Banner

- EPS Foam construction and decoration
- Looks like cast-iron street lamp
- Embossed aluminum street signs
- All in-house manufacturing talents for POP



HSD Core Competencies

- Our committed team, award winning in-house design and manufacturing, domestic and global sourcing, and tight project management means the success of your next program. At Heritage Sign & Display, we are always creating new products. Please don't hesitate to contact us with your idea.

▪ **Heritage Sign & Display**

▪ **344 Industrial Road | Nesquehoning, PA 18240**

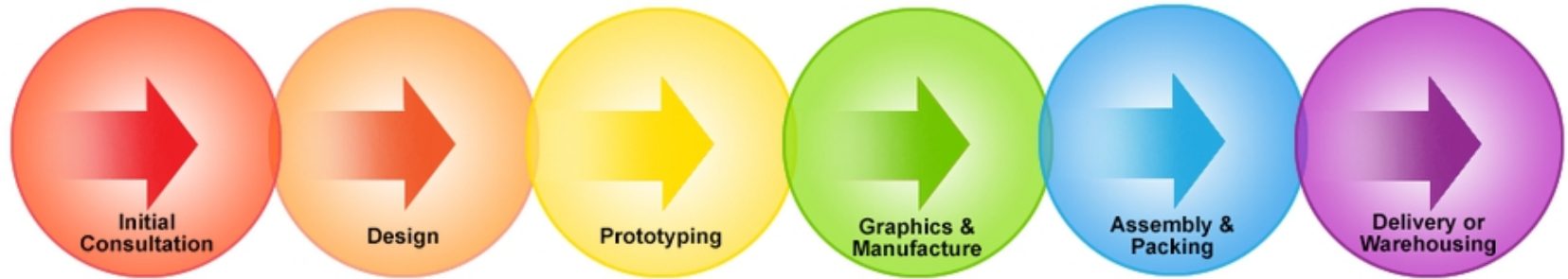
▪ **Tel: 570-645-8701 Fax: 570-645-2178**

▪ **E-mail: heritage@popsigns.com**

▪ **Web: www.popsigns.com**

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Choose Heritage for Custom Turn-key POP



• Acrylic Polishing/Bending/Engraving	• Laminating
• CNC Cutting	• Laser Cutting and Engraving
• Custom Framing	• Moulding Manufacturing
• Digital Printing	• Mounting
• Design and Layout	• Polystyrene Foam Fabrication
• Die-Cutting	• Polyurethane Foam Moulding
• 4cp and Spot Screen Printing	• Pre-Press
• Electrical Wiring/UL 48 Fixture Mfr.	• Sandblasting
• Glass Beveling	• Silvering
• Glass Etching	• Vacuum Forming
• Hot Stamping	• Wood Working

Tried-and-True Design Concepts anchored in our Flagship Product Lines

LED Lighted Signs

Shape-LiteLED™, Shape-WriteLED™, Glow-LiteLED™, Write-BriteLED™



- Low cost, long running LED options.
- UL, cUL, CSA foreign power requirements supported.
- Combine our fabrication talents and large variety of substrates to create high-impact hyper-custom lighted signs.
- Single-sided or double-sided options with glass, mirror, acrylic, polycarbonate, or vacuum-formed faces.
- Incorporate digital/analog and/or countdown clock options.
- Graphics include: 4CP, spot color, mirror, transparent Lenticular, laser-etching, and distortion printed vacuum-formed graphics.
- Mold and tooling fabrication in-house.
- Changeable graphic panels are available.
- Wide variety of frame options including wood, shape-cut MDF, polyurethane foam, industrial style metal framing, and ornate museum quality frame selections.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

Message Centers:

Write-On Boards, Illuminated & Non-Illuminated:



- Decorating options include: direct-print high resolution 4CP digital printing, screen printing, laser engraving, hot stamping, sand blasting, air brushing.
- Variety of frame options, including wood, shape cut MDF, polyurethane foam, industrial style metal frame, gallery-style ornate frames.
- Low cost, long running LED options now available.
- UL, cUL, CSA, foreign power requirements supported.
- Combine our fabrication talents and large variety of substrates to create high-impact hyper-custom lighted signs.
- Single-sided or double-sided options with glass, mirror, acrylic, polycarbonate, or vacuum-formed faces.
- Custom wood frame profiles can be created or matched to an existing profile.
- Decorate and finish frames with antique crackle, glazing, antique, and hand-rubbed effects.
- Branding on frames accomplished with screen printing, digital printing, laser engraving, and hot stamping.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

Product Displays / Beverage Displays / Bottle Glorifiers:



- Decorating options include: direct-print high resolution 4CP digital printing, screen printing, laser engraving, hot stamping, sand blasting, air brushing.
- Eco-friendly material options. Floor, wall or counter displays.

Tried-and-True Design Concepts anchored in our Flagship Product Lines

Digital & Screen Printing:



- We screen print and digitally print directly on a variety of surfaces such as Wood, Glass Panels, Ceiling Tiles, Floor Tiles, Doors, Frames, Acrylics, Foam Board, Lexan, Sintra, Styrene, Canvas, Coroplast, Corrugated Metal and Steel and Metal.
- Mounting services available.

Tried-and-True Design Concepts anchored in our Flagship Product Lines

A-Frames / Sandwich Boards:



- Decorating options include: direct-print high resolution 4CP digital printing, screen printing, laser engraving, hot stamping, sand blasting, air brushing.
- Variety of frame options including wood, shape cut MDF, polyurethane foam, industrial style metal frame, gallery-style ornate frames.
- Custom wood frame profiles can be created or matched to an existing profile.
- Decorate and finish frames with antique crackle, glazing, antique, and hand-rubbed effects. Digital media players.
- Branding on frames accomplished with screen printing, digital printing, laser engraving, and hot stamping.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

A-Frames / Sandwich Boards:



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- Branding on frames accomplished with screen printing, digital printing, laser engraving, and hot stamping.

Tried-and-True Design Concepts anchored in our Flagship Product Lines

Custom Framing:



- Changeable graphic panels for wood, plastic, and metal frames.
- Custom wood profiles can be created or matched to existing profile.
- Decorate and finish frames with antique crackle, glazing, antique, distressed and hand-rubbed effects.
- Branding accomplishment with screen printing, digital printing, laser engraving, and hot stamping.
- Rustic frames, sandblasted wood, and barn wood options available.
- Incorporated lighting with LED's and museum lamps.
- CNC MDF or custom molded polyurethane for non-standard shapes.
- Customize and brand plain and simple digital photo frames/media players for higher impact.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

Chalkboards: Hardboard & Mirrored:



- Decorating options include: direct-print, high resolution 4CP digital printing, screen printing, laser engraving, hot stamping, sand blasting, air brushing.
- Custom wood frame profiles can be created or matched to an existing profile.
- Decorate and finish frames with antique crackle, glazing, antique, and hand-rubbed effects.
- Branding accomplishment with screen printing, digital printing, laser engraving, and hot stamping.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

Glass Mirrors and Acrylic Mirrors:



- Direct high resolution 4CP digital printing, screens printing, screen printings etch, deep acid etch, crackle etch, transparent inks, foils, mirror washout with 4CP lithograph.
- Variety of frame options including wood, shape cut MDF, polyurethane foam, industrial style metal frame, gallery-style ornate frames.
- Custom wood frame profiles can be created or matched to an existing profile.
- Decorate and finish frames with antique crackle, glazing, antique, and hand-rubbed effects.
- Branding on frames accomplished with screen printing, digital printing, laser engraving, and hot stamping.
- Upgraded mirror options could feature illuminated LED areas, digital media player, clock, write-on area, double level graphics, infinity effects, bevels with many more ideas using our varied abilities.

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Tried-and-True Design Concepts anchored in our Flagship Product Lines

Wood Displays / Signs:



- Full wood shop and spraying facility.
- Decorating options include: direct-print high resolution 4CP digital printing, screen printing, laser engraving, hot stamping, sand blasting, air brushing.
- Eco-friendly material options.
- Floor, wall, or counter displays.

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